Mission

To facilitate relations between educators and parents to accomplish the same goals of expanding the educational, charitable, literacy, scientific, and familial needs of both educators and parents (including extra-curricular activities).

Goal

The Roguewood PTO's goals on all social media platforms is to share information on events, volunteer opportunities, school news, and announcements, and showcase the achievements of students, teachers, parents, and other community members.

Rules

1. <u>Respectful Communication</u>

All members must maintain a respectful and positive tone in all posts and comments. Do not attack or insult anyone. Do not post inflammatory or accusatory statements.

2. <u>Spam</u>

Refrain from posting excessive or irrelevant content.

3. <u>Self-promotion</u>

No solicitation or self-promotion is allowed.

4. <u>Privacy</u>

Do not share personal or confidential information about anyone, including contact info, grades, financial information, or payment activity/requests for PTO activities.

5. Photos

Pictures of students must be reviewed by school administration before being posted. You may post photos of your own children at school events only; do not post photos of other children. Check with Roguewood's PTO board (<u>roguewoodpto@gmail.com</u>) if you are unsure.

Moderation and Enforcement

1. Moderation Team

A moderation team will be responsible for monitoring the group and enforcing the rules.

- All posts will be reviewed by a member of the moderation team for approval before being posted.
- The moderation team includes the PTO President, PTO Vice President, and PTO Secretary.
- The moderation team may seek guidance from Roguewood administration as necessary.
- 2. Content Removal

The moderation team may remove any posts or comments that violate the rules.

3. Member Removal

In cases of repeated rule violations, members may be removed from the group.

4. Policy and Revisions

This policy shall be reviewed and updated regularly as needed. Revisions must be presented to the membership at a regularly scheduled meeting for approval. Motions

may also be made to change this policy at any regularly scheduled meeting, which need to be approved by majority vote.

Membership

- 1. All current Roguewood students' legal guardians, school staff, and stakeholders who request to be members.
- 2. Anyone wishing to join social media groups must answer membership questions to join. The moderation team will check their name against the school roster, and if there is no match with a parent/guardian or staff member, the moderation team will ask the office staff to review for guidance on membership eligibility. Membership questions are:
 - a. Does your child currently attend Roguewood Elementary?
 - b. Do you agree to abide by the Social Media Policy?
- 3. Former legal guardians, former school staff, and former stakeholders will be removed by the moderation team yearly by the beginning of the following academic year.